



**MAXNYAN ADVISORY PRIVATE**  
**LIMITED**

The Only Organization with 35 Years of  
On The Court, Practical Experience in the field of  
**Sports Academic | Sports Culture**

## Is this the way you take career decisions ???

---

Herd mentality

---

Go after popular courses without checking the compatibility to the course demands

---

Go after current trends

---

Since I couldn't do it... you better do it!... (Parental Perspectives)

---

Family tradition *chalana hai*

---

Not paying attention to your liking

# Get your Fundamentals Clear



---

**Would you like to have a solution on fear of Failure for your child?**

---

**Would you like to work on your Mind & Body Coordination?**

---

**Would you be interested in holistic development ?**

---

**Are you aware that you can have a Career in Sports?**

---

**Along with Sports Would you like to know the Alternative Career Plan for sustainable income generation for your child?**

# Identify your Core Potential

**Find out your strengths**

**Polish your strengths**

**Learn techniques to upgrade your potential from time to time**





**Have a Scientific Approach to identify  
your strengths and passion**

# Competitive Market Analysis

## Market Players

Criteria	MaxNyan	A	B	C	D
Virtual Gurukul Platform	✓	✗	✗	✗	✗
Unlocking Potential	✓	✓	✓	✓	✓
Online Assessment	✓	✗	✓	✓	✓
Panel Counselling	✓	✗	✗	✗	✗
Customized Recommendation	✓	✗	✓	✓	✓
Customized Training Solutions	✓	✗	✗	✗	✗
Performance Monitoring	✓	✗	✗	✗	✗
Review & Feedback	✓	✗	✗	✗	✗



# Career Options after 10<sup>th</sup> & 12<sup>th</sup> Grade

# VOCATIONAL GUIDANCE

## **Industrial Training Institutes (ITI)**

**ITIs have been set up with the aim of providing vocational training to Indian students.**

**ITIs are constituted under the DGET (Directorate General of Employment and Training), Ministry of Skill Development and Entrepreneurship and Union Government.**

## **Government Schemes**

## **NGO Scholarships**

## **Government Sector Job Openings**

**Eligibility - 10<sup>th</sup> Grade**



# NCC – National Cadet Corps

**Eligibility**

**Senior Division Senior Wing**

**10+2**

**Pre Degree / Pre University**

**Diploma in Polytechnic with Aggregate 70 % in Science or 60% in Arts / Commerce**

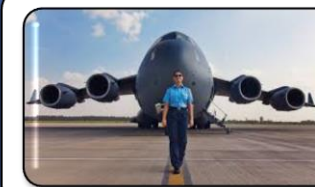
**Course Duration – 2/3 Years**



**Indian Army**



**Indian Navy**



**Indian Air Force**



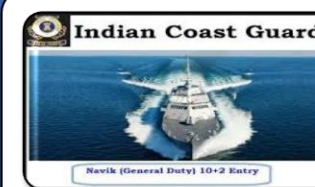
**Indian Military Academy (IMA)**



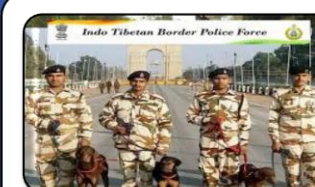
**Para Military Forces – BSF (Border Security Forces)**



**CISF – Central Industrial Security Force**



**Coast Guard**



**ITBP – Indo-Tibetan Border Police**



# NSS – National Service Scheme



**Eligibility – After 10+2**

**Stream – Arts / Science / Social Work /  
Engineering / Medicine / Home Science**



# Career Options in Sports

## UG Sports Courses

Bachelor in Sports Management

Bachelor of Physical Education

BA in Sports

BMS in Sports Management

Master of Physical Education

PG Diploma Sports Medicine

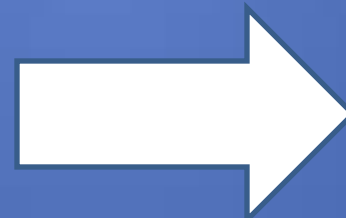
MBA Sports Management

MSc. Sports Coaching

PG Diploma Sports Management

Master of Sports Management

11



## Institutes

National Academy of Sports  
Management

Mumbai University

Sports Authority of India



**Music**

**Dramatics**

# Performing Arts

**Dance**

(Folk, Traditional Forms]



**Fine Arts**

(Tribal Art ,Sculptures, Warli Painting, etc.)



# QUALIFICATIONS FOR PERFORMING ARTS

10+2

Certificate Courses (1 Year)

Bachelor Courses (3 Years)

Diploma Courses (2 Years)

Post Graduate Courses (2 Years)

## CATEGORIES

- Hindustani Classical
  - Light Vocal
- Western Music (Pop, Rock, Jazz, Rap)
  - Classical Instruments
  - Western Instruments



# Humanities

- BA in Humanities & Social Sciences
- BA in Arts (Fine/ Visual/ Performing)
- Bachelor of Fine Arts (BFA)
- BDes in Animation
- BA LLB
- BDes in Design
- BSc in Hospitality & Travel
- BSc in Design
- Bachelor of Journalism & Mass Communication (BJMC)
- BHM in Hospitality & Travel
- Bachelor of Journalism (BJ)
- Bachelor of Mass Media (BMM)
- BA in Hospitality & Travel
- BA in Animation
- Diploma in Education (DEd)
- BCom in Acctng & Commerce
- BBA LLB
- BCA (IT and Software)
- BA in Psychology (Industrial/Clinical/Sports)
- BA in Sociology
- BA in History
- BA in Political Science
- BA in Geography
- BA in English
- BA in Economics
- Bachelor of Physical Education
- BA / BSc in Hotel Management
- Interior & Product Design



# Commerce

## Regular Courses

**B. Com**

**Actuarial Science**

**Management**

**Finance**

**Bank PO**

**Economics**

**Chartered Accountancy (CA)**

**Company Secretary (CS)**

**Cost & Management Accounting (CMA)**

## Professional Courses

**Bachelor of Law**

**Bachelor of Business Administration (BBA)**

**Bachelor of Computer Application (BCA)**

**Bachelor of Business Studies (BBS)**

## Creative Courses

**Bachelor of Journalism & Mass Communication (BJMC)**

**Animation & Multimedia**

**Bachelor of Game Design**

**Bachelor of Fashion Design**

**Bachelor of Event Management**

# Science – PCB

- MBBS
- BMS – Ayurvedic
- BHMS – Homeopathy
- BDS
- BSMS (Siddha Medicine Sci)
- Veterinary Sci & Animal Husbandry (B.VScAH)
- Bachelor of Naturopathy & Yogic Sci (BNYS)
- Bachelor of Psychotherapy
- Nutrition & Dietician
- Integrated Nursing
- Nursing
- Dairy Technology
- Home Science
- Radiology
- Prosthetics & Orthotics, Optometry
- Pharmacy
- Bio-Technology (Wine & Spirit Management)
- BSc. Speech & Language Pathology
- BSc. Radiography
- BSc. Food Technology
- BSc. Horticulture
- BSc. Forensic Science
- B.Sc. Anthropology
- Para Medical Courses
- Integrated MSc.
- BOT (Occupational Therapy)
- General Nursing
- BMLT (Medical Lab Technology)
- BSc
- LLB
- Travel & Tourism Courses
- Environment Science
- Fashion Technology
- Hotel Management
- Designing Courses
- Media Journalism Courses
- Film Television Courses

# Science – PCM

- BE / B. Tech
- B. Arch
- Integrated MSc
- BCA
- BCOM
- Defense (Navy/Army/Airforce)
- BSc
- B. Des
- BA
- LLB
- Education & Teaching
- Travel & Tourism Courses
- Environment Science
- Fashion Technology
- Hotel Management
- Designing Courses
- Media Journalism Courses
- Film Television Courses
- CA
- ICWA
- CS
- B.Sc. Anthropology

# SNAPSHOT OF ENTRANCE TESTS IN INDIA

Entrance Tests in India after 12th		Purpose
<b>JEE MAIN</b>	<b>Joint Entrance Examination Main (I) &amp; (II)</b>	<b>Admission in B. E./B. Tech., B. Arch., B. Planning</b>
<b>JEE ADVANCED</b>	<b>Joint Entrance Examination (Advanced)</b>	<b>Admission in UG programmes in IITs and ISMs</b>
<b>CLAT</b>	<b>Common Law Admission Test</b>	<b>Admission for 3 / 5 year law course</b>
<b>NEET</b>	<b>National Eligibility cum Entrance Test</b>	<b>Admission to MBBS / BDS</b>
<b>CAT</b>	<b>Common Admission Test</b>	<b>Admission to management programs in Indian Institutes of Management (IIM's)</b>
<b>CMAT</b>	<b>Common Management Admission Test</b>	<b>Admission to management programmes in colleges approved by AICTE across the country</b>
<b>NATA</b>	<b>National Aptitude Test in Architecture</b>	<b>Admission to undergraduate courses in Architecture</b>
<b>NID</b>	<b>National Institute of Design</b>	<b>Admissions to courses such as Bachelor of Design (B. Des), Graduate Diploma Programme in Design (GDPD)</b>
<b>NCHMCT JEE</b>	<b>National Council of Hotel Management and Catering Technology</b>	<b>Admission in B.Sc. Hospitality &amp; Hotel Administration</b>
<b>IMU</b>	<b>Indian Maritime University Common Entrance Test</b>	<b>Admission in Diploma in Nautical Science (DNS) leading to BSc. (Nautical Science)</b>
<b>TES</b>	<b>Indian Army Technical Entry Scheme</b>	<b>Technical Entry to Army</b>
<b>NDA &amp; NAE</b>	<b>National Defence Academy and Naval Academy Examination (I)</b>	<b>Admission to Army and Air Force wings of NDA and 4 years B. Tech course for the Indian Naval Academy Course</b>
<b>NIFT</b>	<b>National Institute of Fashion Technology (NIFT) Entrance Test</b>	<b>Fashion Designing &amp; Technology</b>

# Testimonials

I got my son's career counselling done by MaxNyan, I must appreciate the team's efforts, they personally spoke to my son, understood his interest, his strength and weakness and then suggested an online test.

MaxNyan gave us a fair idea about my son's likes and dislikes and based on the detailed report suggested various career options for my son. This will certainly help us to take a wise decision regarding my son's career.

We are extremely happy with MaxNyan and would like to recommend their services.

My best wishes to Vaishali and Rupali for their future endeavors.

Best Regards

Rajshekhar Chavan

Owner & Founder - Dataedge

We got in touch with a trusted organization MaxNyan Advisory Pvt. Ltd. Parth undertook a scientific career assessment test, which was facilitated by them.

The team had a 1-1 session with Parth based on the results of the test. Based on the outcome, there was a counselling session with both of us. Both the counsellors confirmed that while Parth can continue to learn and work on his music skills as a hobby, he should pursue education in the field of Sports.

Today, we finalized a nearby college, which is willing to give offline/ direct admission to my son based on merit.

We will soon begin the professional cricket coaching and am sure MaxNyan Advisory Pvt. Ltd. will be with us to guide the course.

Best wishes

Deepa Desai

Women Entrepreneur



# General Tips

**Have a Mission in Life**

**Define your Vision**

**Write down your Wishlist**

**Set your Goals – Long Term, Mid Term, Short Term**

**Have a Plan to fulfill your set goals (Use Time Management Planner)**

**Analyze your performance daily**

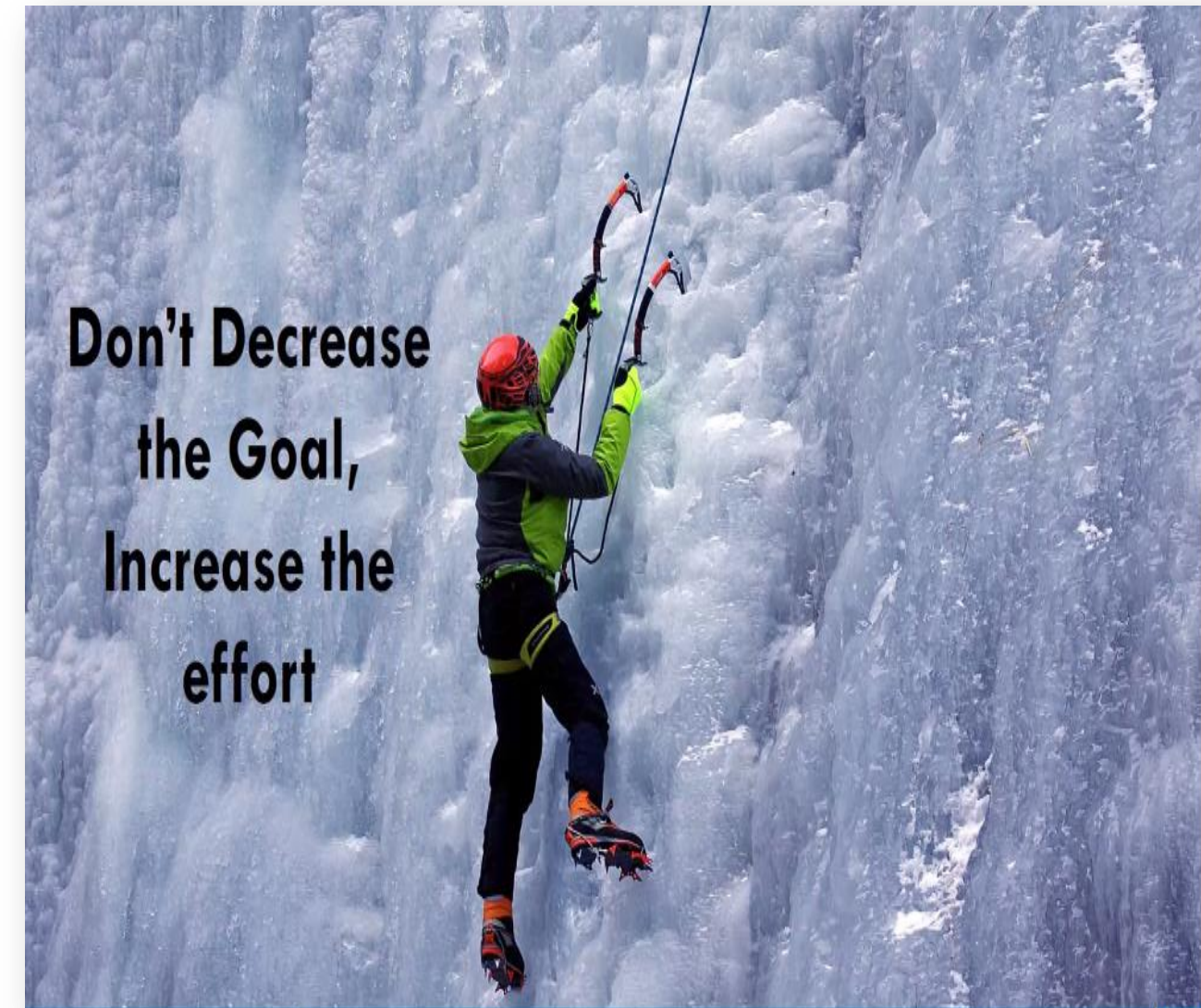
**Reivew your Goals periodically**

**Upgrade your knowledge regularly**

**Be prepared with Alternative Plan B**

**Believe in yourself**

**Be Confident and Move Ahead with your future plans**





# Tips to Improve COMMUNICATION

Improve Language

Improve Pronunciation

Work on Voice Modulation

Work on Body Language

Read More

Listen More

Avoid Reading or Watching or Listening unwanted Literature, etc.

Interact with Qualitative People

Improve on your Topic of Discussion

Practice Meditation and Good Thoughts

Think and Speak

Do Not Speak too Fast

Use Simple Vocabulary

Do not speak only to impress someone

Look Presentable and Confident

**...in the new global and diverse workplace requires excellent communication skills!**



# Time Management Tips

How do you as a student manage your time?

**Create a Master Schedule**

**Use an Agenda**

**Eliminate Distractions**

**Set Goals For Each Study Session**

**Start Working On Assignments Early**

**Make a Project Plan**

**Work On One Thing At A Time**

**Study In Shorter Bursts**

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	WEEKEND
7:00 a.m.						
7:30 a.m.						
8:00 a.m.						
8:30 a.m.						
9:00 a.m.						
9:30 a.m.						
10:00 a.m.						
10:30 a.m.						
11:00 a.m.						
11:30 a.m.						
12:00 p.m.						
12:30 p.m.						
1:00 p.m.						
1:30 p.m.						
2:00 p.m.						
2:30 p.m.						
3:00 p.m.						
3:30 p.m.						
4:00 p.m.						
4:30 p.m.						
5:00 p.m.						
5:30 p.m.						
6:00 p.m.						
6:30 p.m.						
7:00 p.m.						
7:30 p.m.						
8:00 p.m.						
8:30 p.m.						
9:00 p.m.						
9:30 p.m.						
10:00 p.m.						
10:30 p.m.						
11:00 p.m.						

# Recommended Books to Read



**The Secret**

**Who Moved my Cheese?**

**Rich Dad Poor Dad**

**Life's Amazing Secrets**

**The Monk who sold his Ferrari**

**The Seven Habits of Highly Effective people**

**Think and Grow Rich**

**The Alchemist**

**The Power of Positive Thinking**

**No Excuses**

**Ikigai**

**चाणक्य नीति**

**नाही म्हणायला शिका**



# We Have Happy Parents & Students Across the Globe

Guided more than  
**7,000+** parents &  
students till date

**MAXNYAN**  
Think Beyond the Horizon

Available in **20+** Countries  
Network of **500+**  
International University &  
College

# Comprehensive Scientific Assessment Test

## Best fit Report

- ✓ Assessment Test
- ✓ Analysis
- ✓ Counselling

~~Rs. 4,999/-~~

**\*Rs. 1,999/-**

## Comprehensive Assessment

- ✓ Assessment Test
- ✓ Analysis
- ✓ Panel Counselling
- ✓ Subject Selection
- ✓ College / Institute Guidance
- ✓ Entrance Exam guidance
- ✓ Life Time Support
- ✓ Overseas Education Guidance

~~Rs. 9,999/-~~

**\*Rs. 5,499/-**

# खेळेल भारत तरच वाढेल भारत

**FEEL FREE TO  
CONNECT**

**THANK YOU**

[www.maxnyan.com](http://www.maxnyan.com)

---

Facebook, Instagram, LinkedIn  
[@MaxNyan Advisory](#)

---

[wecare@maxnyan.com](mailto:wecare@maxnyan.com)  
[maxnyanseekers@gmail.com](mailto:maxnyanseekers@gmail.com)

---

YouTube Channel  
MaxNyan Advisory

---

**9820382117 & 9820383118**